Approved
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Strategic Plan for Internationalization
L.N.Gumilyov Eurasian National University
The Mission

Mission - to become a leading scientific and educational center of the Eurasian region, which will provide an international university environment for the preparation of competitive personnel capable of working together to solve the most important scientific and technological problems.

Values:
- strive for excellence in training and research;
- deeper engagement with national and global issues and stakeholders;
- training world-class specialists as productive members of the global workforce.

The Strategic Areas

Strategic Direction 1. Training of competitive experts

Aim 1.1: Training experts with undergraduate and postgraduate education, meeting the requirements of industrial and innovative development of the RK economy, and the demands of domestic and foreign labour market.

The expected results:
1. The number of educational programs with a double diploma (educational programs of undergraduate studies): in 2020 - 35; in 2021 - 36 of them 10 educational undergraduate programs; in 2022 - 40 of them 15 undergraduate educational programs;
2. The number of educational programs implemented in English: in 2020 - 25; in 2021 - 30; in 2022 - 35;
3. The number of students studying in English in 2020 - 1600; in 2021 - 2000; in 2022 - 2500;
4. The number of students, undergraduates, doctoral students studying in the framework of academic mobility: in 2020 - 500; in 2021 - 550; in 2022 - 600;
5. The number of foreign students: in 2020 - 915; in 2021 - 1,000; in 2022 - 1050;
6. Number of events to attract foreign students, trips to Central Asian countries: in 2020 - 14; in 2021 - 14; in 2022 - 15;
7. The number of foreign students in the program of academic mobility “WELCOME to ENU” in 2020 - 100; in 2021 - 120; in 2022 - 150;
8. Increase in the number of partner universities for academic mobility in 2020 - 85; in 2021 - 100; in 2022 - 120
9. The number of partner universities for Erasmus + projects in 2020 - 32; in 2021 - 35; in 2022 - 38

Strategic Direction 2. Professional development, training of teaching staff

Aim 2.1: Enhancement of professional skills and training of the teaching staff

The expected results:
1. The number of attracted teachers from abroad: in 2020-200; in 2021 - 210; in 2022 - 210;
2. The number of teachers in English: in 2020 - 450; in 2021 - 460; in 2022 - 470;
3. The number of foreign specialists involved in the educational process, including from leading universities in the world (top 400): in 2020 - 70; in 2021 - 75; in 2022 - 75
4. The number of projects of the component “Capacity Building in Higher Education” Erasmus + program in 2020 - 10; in 2021 - 10; in 2022 - 12
5. The number of top managers in management - in 2020 - 2; in 2021 - 2; in 2022 - 2
6. Conducting seminars of the English language and academic writing - in 2020 - 3; in 2021 - 4; in 2022 - 4

The Actions

Strategic Direction 1. Training of competitive experts

This task will be implemented through:
- coordination of the content of educational programs in accordance with similar programs of foreign partner universities;
- adjustment of academic programs in accordance with the requirements of the European and national qualifications frameworks;
- expanding the number of cooperation agreements with high-ranking universities for the development of academic mobility of students, faculty and staff;
- increase in the number of participants in international programs, such as ERASMUS+, DAAD, etc.;
- conclusion of agreements with partner universities of the CIS and far abroad on joint educational programs.
- launch and promotion of the inbound mobility program “WELCOME to ENU”;
- attracting foreign students to study programs, including teaching in English;
- University promotion through the sites www.topuniversities.com,
  - www.timeshighereducation.com;
- work with recruiting companies and partners (SKYTOPPER, web2present);
- Information days at ENU cultural and educational centers abroad (Iran, Turkey, China, Belarus, Russian Federation);
- Launch of an online platform for the admission of foreign students

**Strategic Direction 2. Human Resources and Management System Development**

This task will be implemented through:
- close partnership with world universities to attract specialists for lecturing and consulting, to conduct research and scientific activities in Kazakhstan;
- attracting foreign specialists to the top management of the university;
- Improving the conditions for long-term contracts with foreign specialists (salary, accommodation, medical insurance);
- Organization of international scientific and practical activities, development of cooperation with leading foreign universities;
- An increase in the number of English-speaking teachers;
- English courses for faculties;
- an increase in the taught disciplines in English;
- An increase in the number of programs targeted at foreign volunteers (SES, International Program Center, Fulbright, Fellow Program, etc.).
- expansion of the number of projects KA107 Erasmus+

The External Agents

- Ministry of Education and Science of Republic of Kazakhstan
- Ministry of International Affairs of Republic of Kazakhstan
- Ministry of Internal Affairs of Republic of Kazakhstan
- International program centre (Kazakhstan)
- Diplomatic Corps
- European Union
- National office of Erasmus+ in Kazakhstan
- Senior Expert Service (Germany)
- Council of Kazakhstan HEI Rectors
- Recruitment companies
- Ranking companies
- Universities-partners
- Network universities (CIS, University of Shanghai Cooperation Organization)

Conclusion

To summarise the content of the “2020 Development Strategy of L.N. Gumilyov Eurasian National University”, it is necessary to state that the strategic directions’ implementation will facilitate the University’s transformation into a leading research and academic centre of the Eurasian region, which provides conditions for conducting research and acquiring advanced knowledge, trains specialists to develop the priority sectors of economy, and will be accountable to the Government and society for the outcomes of its activities.